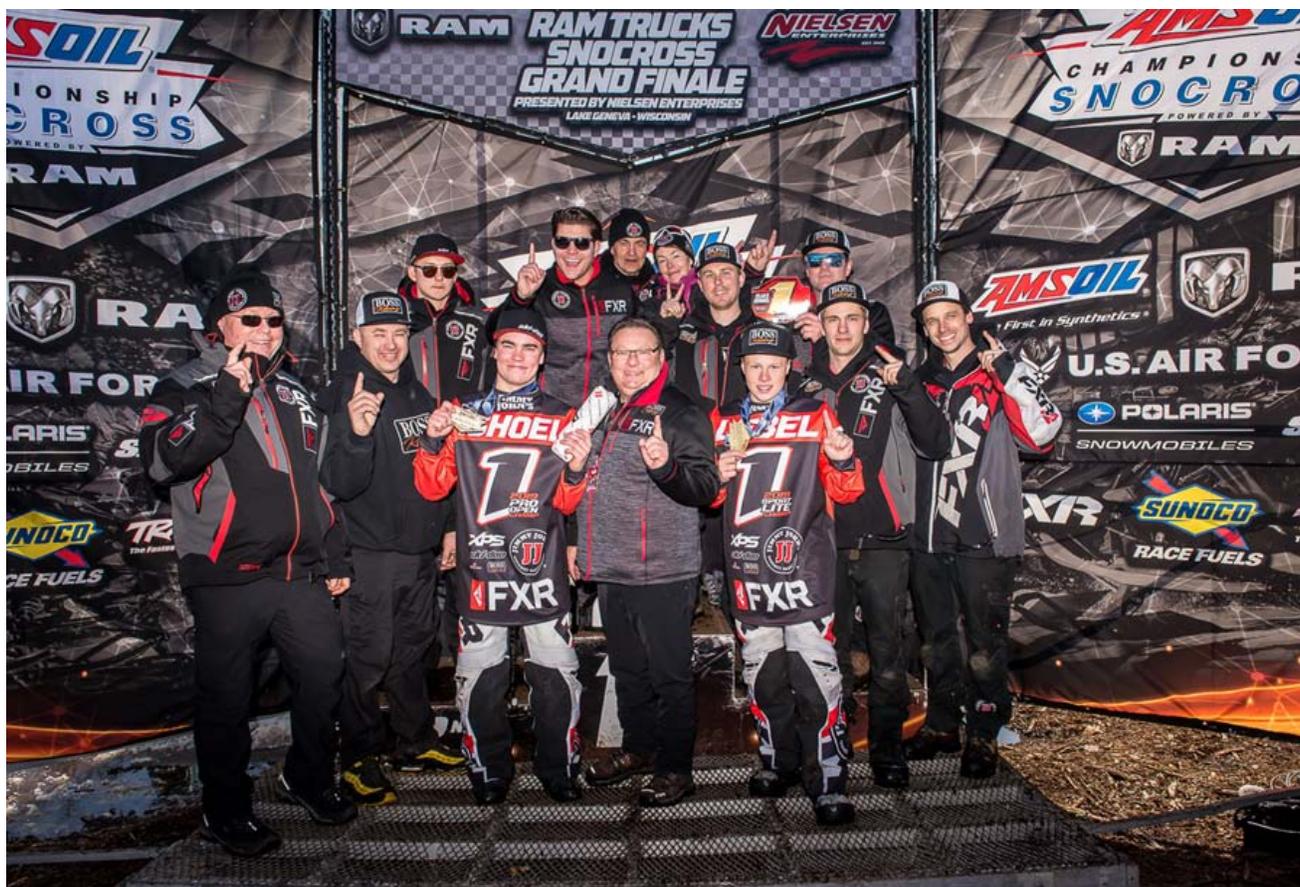




Elias Ishoel Crowned 2019 Pro Snocross Champion First Pro Title For Norwegian Superstar and BOSS Racing



Attack, defend and never falter. That was the strategy that a maturing Elias Ishoel used to secure his first North American Pro snocross championship at the three day Grand Finale in Lake Geneva, Wisconsin.

The same strategy was employed throughout the season when Ishoel raced for wins as the opportunities presented themselves, managed podiums and top five finishes when they didn't and proved to the world that even after two seasons away due to a serious leg injury, he was still the fastest racer on the planet at any given moment.

"It was really hard those year to be gone. I just tried to do everything I could this season to be the best I could. When I saw where I was after the first race in Duluth, I knew I was gonna have a chance at the championship and I needed to do something different. Before I was just always going for the win but this year I had to be smarter. The team has just been so good and worked so hard it just feels really good."



With the championship all but secured on Sunday morning, Ishoel turned it up a notch and went for one last win. He opted to take the mandatory joker lane bypass on the first lap and then raced through the field slotting into the lead on the final lap as the other riders cycled through the joker lane, putting a final cherry on top of a dream season for Team Jimmy John's/BOSS Racing/Ski-Doo.

Not to be overlooked are the accomplishments of rookie Pro Aki Pihlaja who also had a stellar season. Pihlaja won two main events, collected several podiums and finished sixth in the highly competitive class championship. We also welcomed 14 year old phenom Jordan Lebel to the team in January. Lebel raced three different classes every weekend and took home titles in each; Junior 14-15, Junior 16-17 and Sport Lite.



We would like to thank all of our sponsors and fans who have been with us over the years and are now able to share in this first Pro championship.

RESULTS

Rd 15	Rd 16	Rd 17	Season
Elias Ishoel	3rd	11th	1st 1st
Aki Pihlaja	5th	7th	10th 6th
Jordan Lebel	1st	1st	2nd 1st

